



## *Junior League of Owensboro*

The Junior League of Owensboro is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League reaches out to women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism.



Throughout the many years that the Junior League of Owensboro (JLO) has existed, its members and numerous community organizations have collaborated to form strong partnerships that have allowed JLO to give back hundreds of hours of service, monetary awards to assist in aid to infants, children, teens, and families in need, and programming to help educate and empower women of all races, religions and national origins. Junior League is an organization of women who work towards bettering not only themselves, but also their family and community. Each of these aspects demonstrates our focus through these three pillars of Empower OBKY.

We need your help! The Junior League needs your generous contribution in order to continue providing assistance to thousands in the Owensboro and Daviess County area. Please consider becoming a sponsor of all the Junior League of Owensboro's projects and events. Instead of taking valuable time to recruit sponsorship for every activity, the Junior League is asking for sponsors who support our mission. With your assigned contribution, you or your organization will become a part of the League family.

All monies donated to JLO are charitable in nature and utilized directly in the Owensboro and Daviess County area. This ensures your contribution is used to help neighbors, friends, families, and those living in poverty.

Your donation is tax deductible and will aid in our effort to honor the past – while allowing a positive potential for the future – in our work and mission.

Please use the attached sponsorship levels to choose your level of giving.

Thank you for your time and consideration in partnering with an established organization with proven good work. We are truly grateful for your partnership as we once again celebrate our community and the many wonderful individuals who support our mission of helping those in need.

Respectfully,



Stacey Davis  
*President 2019*

Erin Conkright  
*Fund Development VP*

Molly Ellis  
*Fund Development Manager*

**The Junior League of Owensboro supports our current signature projects**, which focus on bettering ourselves, our families, and the community. Charged with this mission, through the effective action of trained women, and a vision to challenge them to greatness through volunteering, compassion, and commitment to improvement, JLO members are active in a variety of local community projects.

- Our **cookbooks**, put together by our leadership team, are distributed throughout the community, inspiring those young and old with new ideas, while sharing family recipes and traditions of their own.
- Hosting Christmas parties for **Girls Inc.** and assisting at events such as **Cinderella's Closet** offer younger women the opportunity to shine, have fun, and meet like-minded youth.
- JLO empowers our community through collaborations with the Owensboro Health Healthpark in sponsoring the **Run for Your Life 5K**, providing bikes and helmets for children. This event is geared toward all ages, promoting a healthier and active lifestyle for the entire family.
- JLO empowers family by hosting **Kids in the Kitchen**, an event for all ages. These activities take place during the school year, holiday breaks, and summer. The community project encourages children to make better choices for healthy snacking and meals. JLO, along with the help of the Owensboro Museum of Science and History, built a demonstration kitchen allowing JLO members to teach children these skills easily by showing and explaining the process at the same time and creating opportunities for them to learn through hands-on interactions.
- Junior League members take great pride in participating in empowering community projects like the **Backpack Program**. Numerous children throughout our community are sent home on the weekends without an entire full meal until Monday morning. The Backpack Program was developed to help take care of families struggling to provide food for their child. Junior League has participated in the program by making monetary donations used to purchase non-perishable foods that are nutritious and easy to prepare.
- Becoming a new mother can be a challenging time for many women. Partnering with Green River District Health Department's HANDS program, Junior League members developed **Loving Layettes** which not only supports new mothers, but also provides them with the basic necessities needed while caring for their baby.
- JLO recognizes women by providing **scholarships** to selected individuals in our community. Higher education and training remain an essential asset to our workforce. These scholarships give ladies the opportunity to achieve their fullest potential.
- For the past four years, the Junior League has hosted the **Pinkies Up Tea Party**. This fundraiser has become a tradition loved by mothers and daughters of all ages, allowing families to create special memories and traditions.
- In 2019, JLO awarded two \$10,000 **Community Initiative Grants** to local non-profits, CASA of Ohio Valley and Owensboro Community Dental Clinic.

I support the Junior League of Owensboro and its continuing efforts to improve our community by making the following contribution:

**Junior League of Owensboro Sponsorship Levels**

- Diamond Sponsorship - \$5,000 and up**
- Platinum Sponsorship - \$3,000**
- Gold Sponsorship - \$1,000**
- Silver Sponsorship - \$500**

Name/organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

- A check made payable to the Junior League of Owensboro is enclosed.
- Please bill me before the year ending 2019.
- Please bill me in January 2020.

**The favor of your return is requested by December 11, 2019.**

**The Junior League of Owensboro**  
Attention: Sponsorship

P.O. Box 1703

Owensboro, KY 42302

Should you have any questions,

please contact Erin Conkright at [elsconkright@gmail.com](mailto:elsconkright@gmail.com)

or Molly Ellis at [mollyellis037@gmail.com](mailto:mollyellis037@gmail.com)

## **Junior League of Owensboro Sponsorship Levels**

### **Diamond Sponsorship – \$5,000 and up**

Featured table at Charity Ball 2020 to accommodate 8 guests.

Featured table at JLO Tea Party 2020 to accommodate 8 guests.

Top tier logo and name placement on all advertising of any Junior League of Owensboro events scheduled during the calendar year through June 2020. This includes any print material produced by JLO.

Mentions and connections on any social media used by JLO.

Presentation and recognition of sponsorship at Charity Ball and JLO Tea Party, and any additional events for that League calendar year.

Commemorative gift provided to Diamond Sponsorship at Charity Ball 2020.

### **Platinum Sponsorship - \$3,000**

6 tickets to Charity Ball.

4 tickets to JLO Tea Party.

Featured logo and name placement on all advertising of any Junior League of Owensboro events scheduled during the calendar year through June 2020, this includes any print material produced by JLO.

Mentions and connections on any social media used by JLO.

Presentation and recognition of sponsorship at Charity Ball 2020 and JLO Tea Party 2020, and any additional events for that League calendar year.

### **Gold Sponsorship - \$1,000**

4 guest tickets to Charity Ball 2020.

2 guest tickets to JLO Tea Party 2020.

Logo placement on advertising and JLO publications.

Name mention and recognition at Charity Ball 2020 and JLO Tea Party 2020.

### **Silver Sponsorship - \$500**

2 guest tickets to Charity Ball 2020.

2 guest tickets to JLO Tea Party 2020.

Logo placement on advertising and JLO publications.

Name mention and recognition at Charity Ball 2020 and JLO Tea Party 2020.

# 2019/2020 SPONSORSHIP COMMITMENT

## JUNIOR LEAGUE OF OWENSBORO CHARITY BALL

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Company name/donor

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Please indicate how you wish to be listed on printed materials

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Primary contact

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Address

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City State ZIP code

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Phone Fax Email

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Alternate contact person Fax Email

- YES, we will support Junior League as a sponsor in the amount of \$ \_\_\_\_\_ .
- I am unable to attend but I would like to make a 100% tax-deductible Tribute Gift in the amount of \$ \_\_\_\_\_ .

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Signature of primary contact Date  
(My signature indicates authorization to make this commitment on behalf of my company.)

### Payment options (payment is due no later than 30 days prior to event unless otherwise discussed):

- Check enclosed (payable to Junior League Owensboro)
- Credit card

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Credit card number Expiration date Security code

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Name as it appears on card

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Billing address (if different from above)

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Signature of cardholder

Please send payment to:  
**Junior League of Owensboro**  
PO Box 1703  
Owensboro, KY 42302

For Questions or details about the event contact  
**Erin Conkright**  
elsconkright@gmail.com